

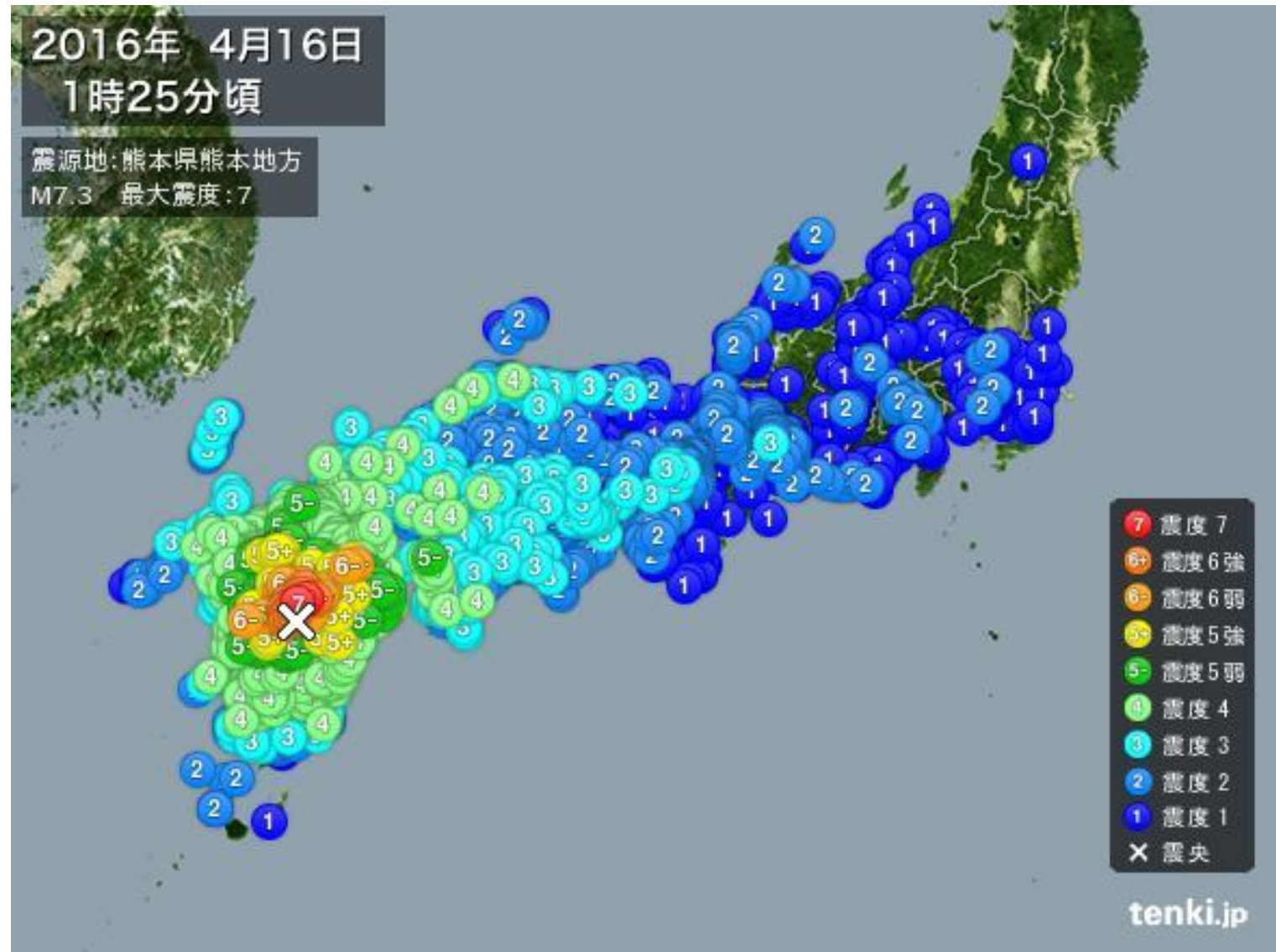
**The 31<sup>st</sup> CMAAO General Assembly**  
Dheva Mantra Resort, Kanjanaburi, Thailand  
September 14, 2016



**JMA Country Report**

**Kenji Matsubara, M.D.**  
**Vice-President**  
**Japan Medical Association**

# 2016 Kumamoto Earthquakes



# 2016 Kumamoto Earthquakes

## Overview

- Main Shock At 01:25 JST on April
- Epicenter at a depth of about 12 kilometers
- Magnitude 7.3
- Maximum seismic intensity 7 (Mashiki Machi, Nishihara Village)
- Deaths 69 (including 20 disaster-related deaths)
- Severely injured 362

## JMA's Response

- JMAT(JMA's disaster medical relief teams)
- Disaster Victims Health Support Liaison Council
- Collects donations, Support to local medical associations afflicted by the disaster

# Dr. Yokokura Reelected for Third Term as JMA President

*“I will work to further enhance Japan’s healthcare system, which pushed healthy life expectancy to the world’s top class, to the level of a global model that can provide a true “sense of security” to a super-aged society never before experienced in the world. The JMA’s achievements will be transmitted to the wider world through the WMA and other international activities so that the JMA can contribute to bringing happiness to people globally.”*



## Three basic policies:

“**City development**,” with Kakaritsuke physicians at the core,  
“**Human resource development**,” to nurture those who will carry out future medicine,  
“**Organizational development**,” in which a strong organization will continue to lead national healthcare policies.

## Three basic stances:

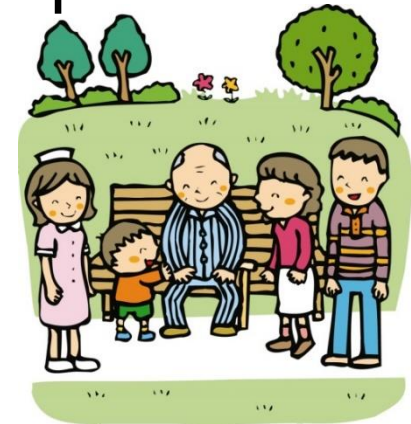
“**Proactive action**, **Balanced policies**, and **Challenge to new initiatives** – namely, “**Action, Balance, and Challenge**” — to take a solid step forward in improving national health.

# Three Basic Stances to Realize Three Basic Policies



# 1. Community Development with *Kakaritsuke* Physicians at the Core

- (1) Enrich healthcare delivery and promoting community-based comprehensive care
- (2) Enrich the functions of *Kakaritsuke* physicians even further
- (3) Strengthen emergency care and disaster preparedness
- (4) Smooth operation of the Medical Accident Investigation System and make proposals





## 2. Human Resource Development

from the viewpoint of fostering those who can lead a reform

- (1) Propose policies that focus on future healthcare
- (2) Enhance fostering of young physicians and improve their environment
- (3) Establish a new specialist framework that meets public trust



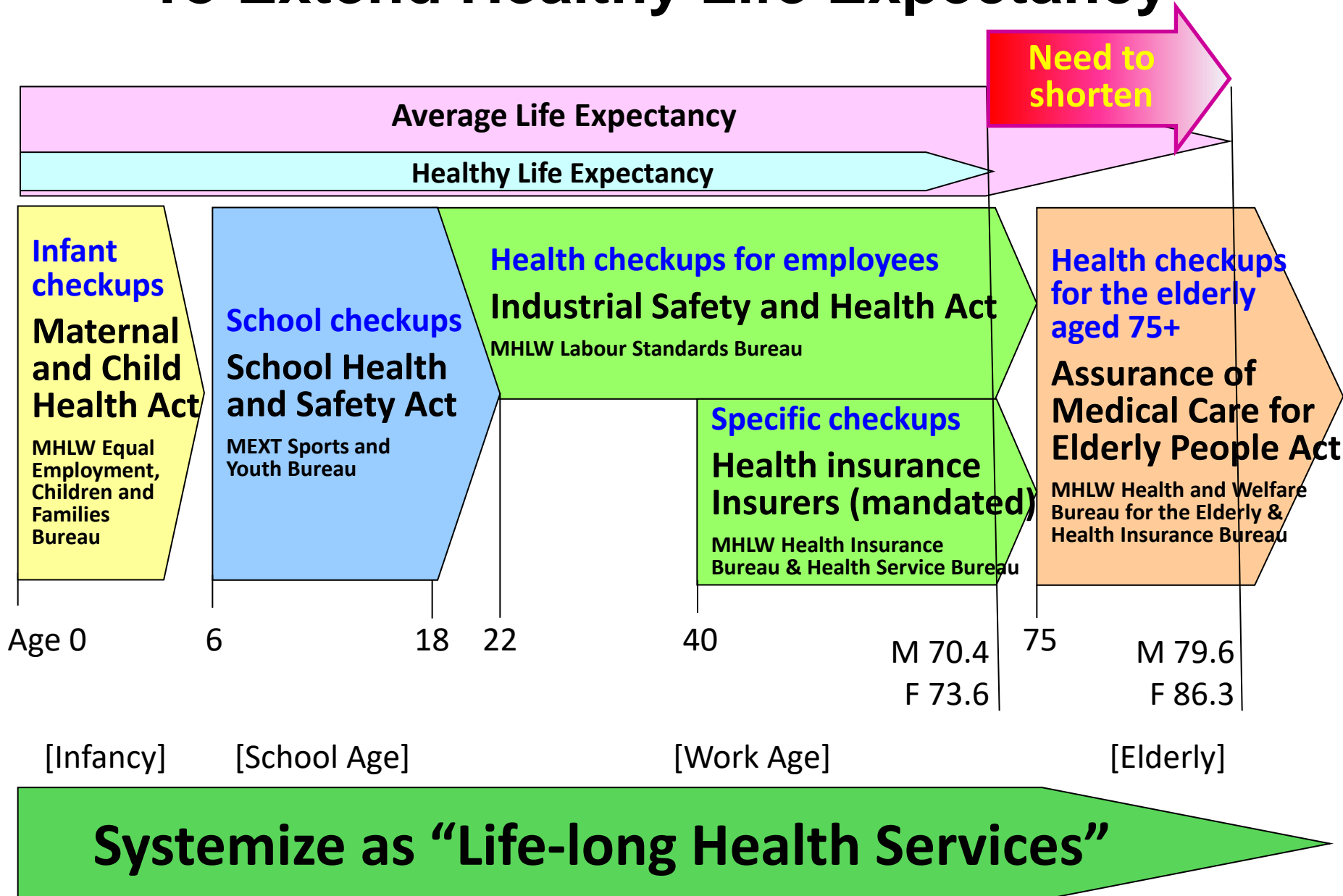
### 3. Organizational Development to Continue to Lead Healthcare Policies

- (1) Enhance medical ethics and medical safeguards
- (2) Promote the JMA membership to strengthen the organization
- (3) Further enhance the JMA's own ability to collect and analyze information
- (4) Autonomy and organic coordination to demonstrate agility
- (5) Assist the enhancement of the Japan Medical Federation





# To Extend Healthy Life Expectancy



# *Nippon Kenko Kaigi* [Japan Health Conference]

- The business leaders, healthcare organizations, and municipal leaders together launched the Japan Health Conference in July 10, 2015, in which the private-sector takes the initiative to promote progressive preventative care and health development among local governments, companies, and insurers, with the aim of extending healthy life expectancy and optimizing the healthcare expenditure.
- To develop cross-sectional progressive efforts in local governments, companies, and insurers, the Conference adopted the “2020 Declaration of Healthy Community and Workplace Development,” which incorporates the key performance indicators toward 2020.
- To ensure to achieve these goals,
  - 1) A working group will be established for each project, and the Ministry of Health and the Ministry of Economy will cooperate in investigating specific approaches so that any bottle necks will be eliminated and the cases of good practice can be expanded.
  - 2) The “Japan Health Conference Portal Site” will be established to promote competition, for example by visually describing the project status by area or field of business.



**With the recent advances in technology,  
the public health insurance is starting to cover  
new drugs that are revolutionary and expensive**

- Both patients and healthcare professionals welcome the prompt listing of new drugs which safety and effectiveness are verified.
- The national expenditure for drugs should be optimized from the perspective of sustainable insurance finance, and the opinions of the Central Social Insurance Medical Council should be respected for drug assessment indicators and evaluation periods.
- The judgments of the Council should be improved for reviewing high-priced drugs that could shock the finance of the universal health insurance program.

# **Establish and promote the Community-based Comprehensive Care System that *kakaritsuke* physicians play a main role**

## Definition of *kakaritsuke* physicians

A *kakaritsuke* physician is a physician who people can consult on any issues, is well versed in the up-to-date medical information, can refer a patient to a specialist or specialized medical institution when needed, and is a trustworthy and familiar figure with comprehensive capabilities entrusted with community medicine, health, and welfare.

# Directions that the JMA is heading for

## **A large shift in population dynamics**

(Super-ageing society, declining birthrate and decreasing population, more elderly population in urban areas, depopulation in remote areas, etc.)



**Will significantly impact the future healthcare and long-term care**



**The happiness of the people starts from being healthy,  
and establishing a healthcare delivery system that  
supports it is a top priority.**



The role of the JMA and prefectural/municipal  
medical associations is important

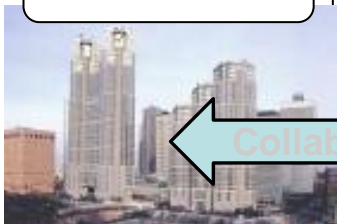
# “Seamless Medical and Long-term Care” in which Kakaritsuke Physicians Play the Central Role

Wide range of issues relating to the health of patients and the people

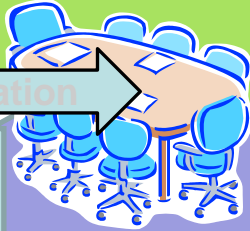
Governments

Medical Associations

Care & Consultation



Collaboration



## Kakaritsuke Physicians

Care management in accordance with the resources in medical and long-term care in communities

- Continuing education
- Provide community information

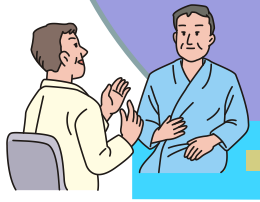
- Ordinary care, early detection of disease, and prevention of deterioration
- Appropriate initial response
- Refer to specialists
- Accept patients after amelioration



Dentists, pharmacists, nurses, dietitians, care managers, long-term care service providers, etc.



## Specialists



- Refer to specialists
- Accept patients after amelioration

Home care (nursing and long-term care), Patient compliance instruction, etc.

Multidisciplinary collaboration

- Tests and treatment by specialists
- Manage complications

# JMA Codes of Principles

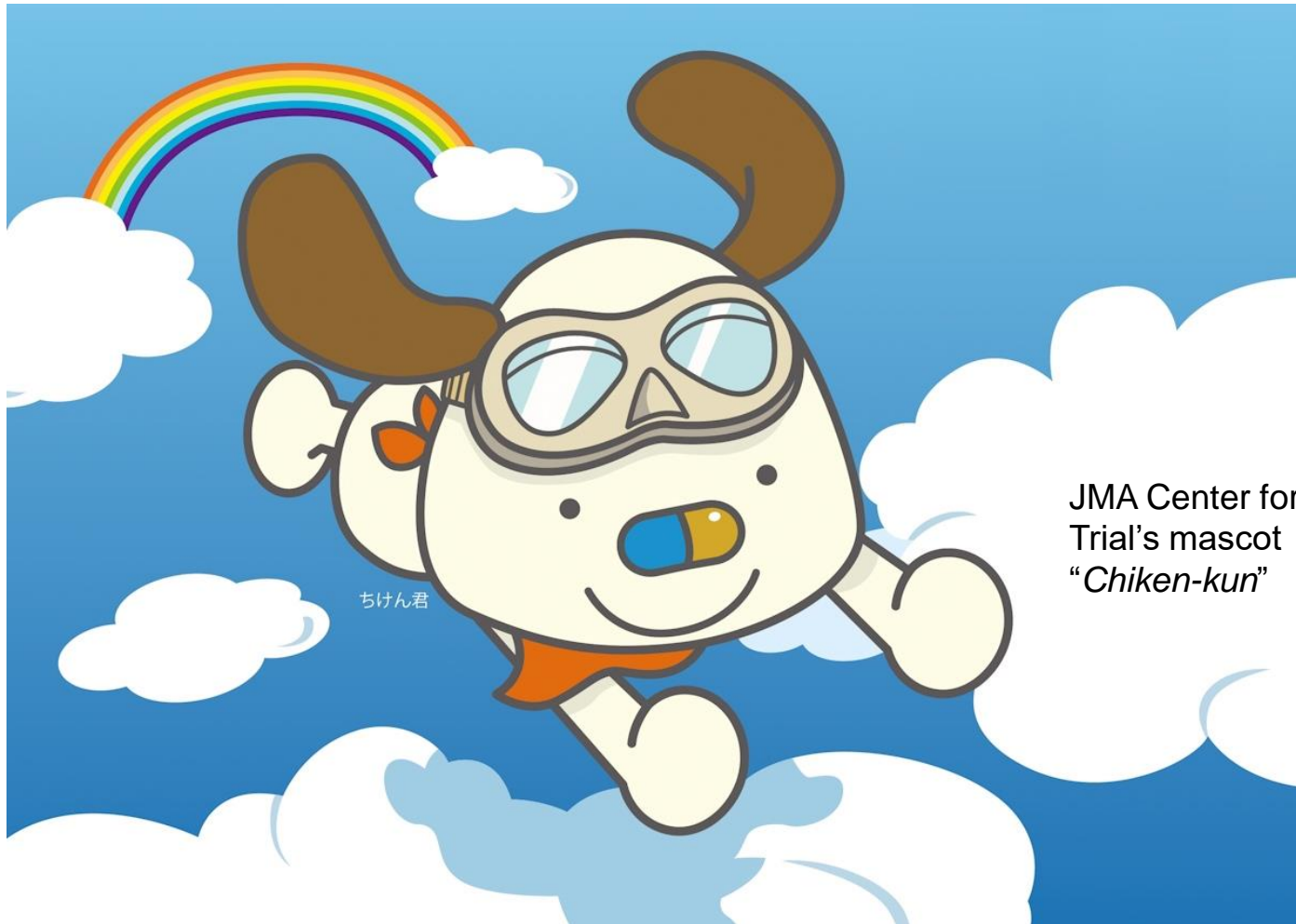
The Japan Medical Association (JMA) aims to achieve a society where human dignity is valued on the foundation of high ethical standards and a sense of purpose.

1. The JMA will support a healthy, civilized, and bright life for every person in Japan for a lifetime.
2. The JMA, together with the people of Japan, will build a safe and secure healthcare provision system.
3. The JMA will contribute to developing and improving the quality of medicine and healthcare.
4. The JMA will protect the universal insurance system that is based on public solidarity and support.

We hereby promise to faithfully perform the above.



# Thank you for your attention.



JMA Center for Clinical  
Trial's mascot  
"Chiken-kun"

**Japan Medical Association**