



香港醫學會
THE HONG KONG
MEDICAL ASSOCIATION

SYMPOSIUM REPORT HONG KONG, CHINA

The Hong Kong Medical Association



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PRIMARY CARE

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成人免疫接種公眾教育計劃
Adult Immunisation Public Education Campaign

健康保本 快打疫苗
Invest in Your Health, Get Vaccinated!

15歲的 Miu Miu 15 year-old Miu Miu	剛滿九50歲的苗太 50 year-old Miu Miu	年過50歲的苗生 50 year-old Miu Miu	75歲的苗老太 75 year-old Miu Miu
<ul style="list-style-type: none">✓ 2019 冠狀病毒病 COVID-19✓ 季節性流感 Influenza✓ 人類乳頭瘤病毒 HPV	<ul style="list-style-type: none">✓ 2019 冠狀病毒病 COVID-19✓ 季節性流感 Influenza✓ 帶狀疱疹 Varicella Zoster✓ 百日咳 Pertussis	<ul style="list-style-type: none">✓ 2019 冠狀病毒病 COVID-19✓ 季節性流感 Influenza✓ 帶狀疱疹 Varicella Zoster✓ 百日咳 Pertussis	<ul style="list-style-type: none">✓ 2019 冠狀病毒病 COVID-19✓ 季節性流感 Influenza✓ 帶狀疱疹 Varicella Zoster✓ 百日咳 Pertussis✓ 肺炎球菌 Pneumococci

可獲資助：肺炎球菌疫苗
Subsidised: Pneumococcal Vaccines



PRIMARY CARE

Primary Healthcare

Essential services of primary care physicians:

- **Personal and Holistic;**
- **Accessible and Convenient;**
- **Affordable and Comprehensive;**
- **Continuous and Gate Keeping;**
- **Preventive and Family Medicine.**



PRIMARY CARE

Primary Healthcare in Hong Kong

Background:

1. **Primary Care:** the first point of contact individuals with a continuing healthcare process that aims at improving their health condition and preventing diseases.
 - Current condition:
 - Private sector: General practitioners taking care of 70% primary care service.
 - Public sector: The Hospital Authority (HA)'s General Outpatient Clinics and Specialist Outpatient Clinics are taking care the rest of the primary care cases.
2. **Secondary & Tertiary Care:** encompasses specialised ambulatory medical services and general hospital care that are curative in nature.
 - Current condition: About 45,000 beds in public hospitals managed by the HA versus about 4,000 beds managed by private hospitals.
3. Similar no. of doctors in public sector and private sector, about 6,000 in each sector. Therefore, public doctors are overwhelmed and overloaded.
4. **Objective for the Primary Healthcare Development: To reduce patient load in the public sector.**
5. **Public-Private Partnership programmes** development: Vaccination and Screening.



PRIMARY CARE

Primary Healthcare Blueprint



- The Hong Kong Government announced the “**Primary Healthcare Blueprint**” last December, setting out **strategies for strengthening primary healthcare in Hong Kong.**

- **Primary Healthcare Blueprint**

https://www.primaryhealthcare.gov.hk/cms-assets/Primary_Healthcare_Blueprint_Saddle_Stitch_Eng_a1acc40d18.pdf

- **Vision:**

- ✓ **Improve** the overall health of the population
- ✓ **Provide** accessible and comprehensive healthcare services
- ✓ **Establish** a sustainable healthcare system



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Primary Healthcare Blueprint

The Primary Healthcare Blueprint Key Ideas:

1. **Early Detection, Timely Intervention** – District Health Centres (DHCs), Chronic Disease Co-Care Pilot Scheme (CDCC), Elderly Health Care Voucher (EHCV)
2. **Treat Mild Cases in the Community** – by Family Doctors
3. **Family Doctor for All** – Continuous follow-up and knows patients' health needs the best
4. **Personalised Health Record for Everyone** – Electronic Health Record Sharing System (eHRSS)
5. **One-Stop Care** – coordinated by DHCs in the 18 administrative districts



PRIMARY CARE

Chronic Disease Co-Care Pilot Scheme (CDCC)

- Echo to the idea on *Early Detection, Timely Intervention*, the Government will launch the “**Chronic Disease Co-Care Pilot Scheme**” (CDCC) in Q3-4 2023.
- Under the scheme, **health screening and diseases management to population at/over the age of 45 without known diabetes mellitus and/or hypertension** will be provided.
- **A fixed subsidy** on both screening and treatment would be offered to the participants, in which **co-paying** may be involved.



PRIMARY CARE

Primary Healthcare Office

The Primary Healthcare Office (PHO) was established under the former Food and Health Bureau in 2019 to oversee and steer the development of primary healthcare services at the bureau level. Dr PANG Fei Chau is the Commissioner for Primary Healthcare. The major initiatives of the PHO include:

1. To develop District Health Centres (DHCs) on a district-based and new model which leverages on public-private partnership and medical-social collaboration in providing primary healthcare services;
2. To enhance multidisciplinary, cross-sectoral and inter-organizational co-ordination in primary healthcare;
3. To develop, update and promulgate the reference frameworks for primary care setting;
4. To maintain and promote the use of the Primary Care Directory;
5. To promote primary care, family doctor concept and family medicine practice.



PRIMARY CARE

The HKMA's Works on Primary Care

The HKMA is **positive and open about the long-term development of Primary Care** in Hong Kong, and has been dedicated our works to support such development in Hong Kong.

1. **The HKMA District Health Network (DHN)** was specially established in April 2023, to liaise with District Health Centres (DHCs) on promoting primary care in 18 districts and to support members in providing comprehensive care to their patients.
2. **The HKMA Support Group for the CDCC** was set up to provide support to our doctor members, Primary Healthcare Office and District Health Centres relating to requests and comments on CDCC. A list of recommendations and a press conference was held on 19 August 2023.



PRIMARY CARE

The HKMA's Recommendations on CDCC

The HKMA's Recommendations:

- 1. Eligible candidates are recommended to join the Scheme. Ineligible candidates are also reminded to take note of risk factors especially with strong family history and to approach their family doctors.**
- 2. Frequent and overlapping screening is not recommended.**
- 3. Active engagement in a healthy diet and regular exercise is encouraged in addition to risk prevention.**
- 4. Doctors are recommended to join the Scheme, to set realistic copayment amounts, service hours and to ensure their IT system supports eHRSS adoption.**
- 5. Scope of the Scheme should be clearly spelled out to users and providers.**
- 6. Regular reviews on the Scheme is recommended.**



PRIMARY CARE

The HKMA's Works on Primary Care

3. Health promotion programmes in the Community

Health Resources Bank:

<https://www.elderlyhealth.thkma.org/>

- **Health Academy for the Elderly:** online health talks on common elderly diseases are organized and delivered by medical doctors
- **Education Videos and Pamphlets:** videos and pamphlets on exercises and disease management are produced and disseminated to the elderly
- **Health Day:** voluntary doctors to give medical advices to elderly with chronic diseases

Outreach Ambassadors:

Volunteer team consists of doctors, nurses, medical/paramedical students, secondary school students and community volunteers

- **Home visits:** regular home visits are arranged to follow-up on the health conditions and general problems of the elderly
- **Call-to-Care Team:** this service began during the Covid-19 pandemic when home visits were suspended. Regular phone calls are made by experienced nurses and outreach ambassadors to check on the health conditions of the elderly



PRIMARY CARE

The HKMA's Works on Primary Care

4. Public Health Education

- **Adult Immunisation Public Education Campaign** – *Invest in Your Health, Get Vaccinated*
<https://www.adultvax.thkma.org/>
- **Men's Health Month 2022** – *Men's Health Matters*
<https://www.menshealth.thkma.org/>
- Social Media posts on International Days on various diseases prevention



THANK YOU!



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